SKERGH BANK

Cockiek!



Project Statement

Create an environment that enables people to interact with each other creatively in a playful manner using proximity based interaction. We will use hand drawn and doodle-like visuals to appeal to a universal sense of childhood and play. Users will be immersed in collaborative games and have the ability to create within our environment.

Target Audience

Ages 10 to 60 who should be able to enjoy this installation. As mobility will be a key feature of interactivity, the infirmed and elderly may not be able to participate.

Project Objectives

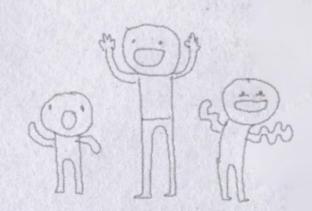
Our goal is to create an environment in which people can interact freely with others, and inspire the users to express their creativity in a memorable hands-on experience. Measurable objectives will include...

The total number of participants, online and in the installation.

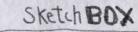
Average time spent with the installation.

Average number of users at any given time.

Amount of user submitted content.







Project Ideation

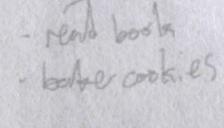
We could not decide on a subject matter we all wanted to pursue but we did have a common desire for a spacious installation.

We began our process by looking at LOTS of super cool installations and determining we wanted to have proximity interaction.

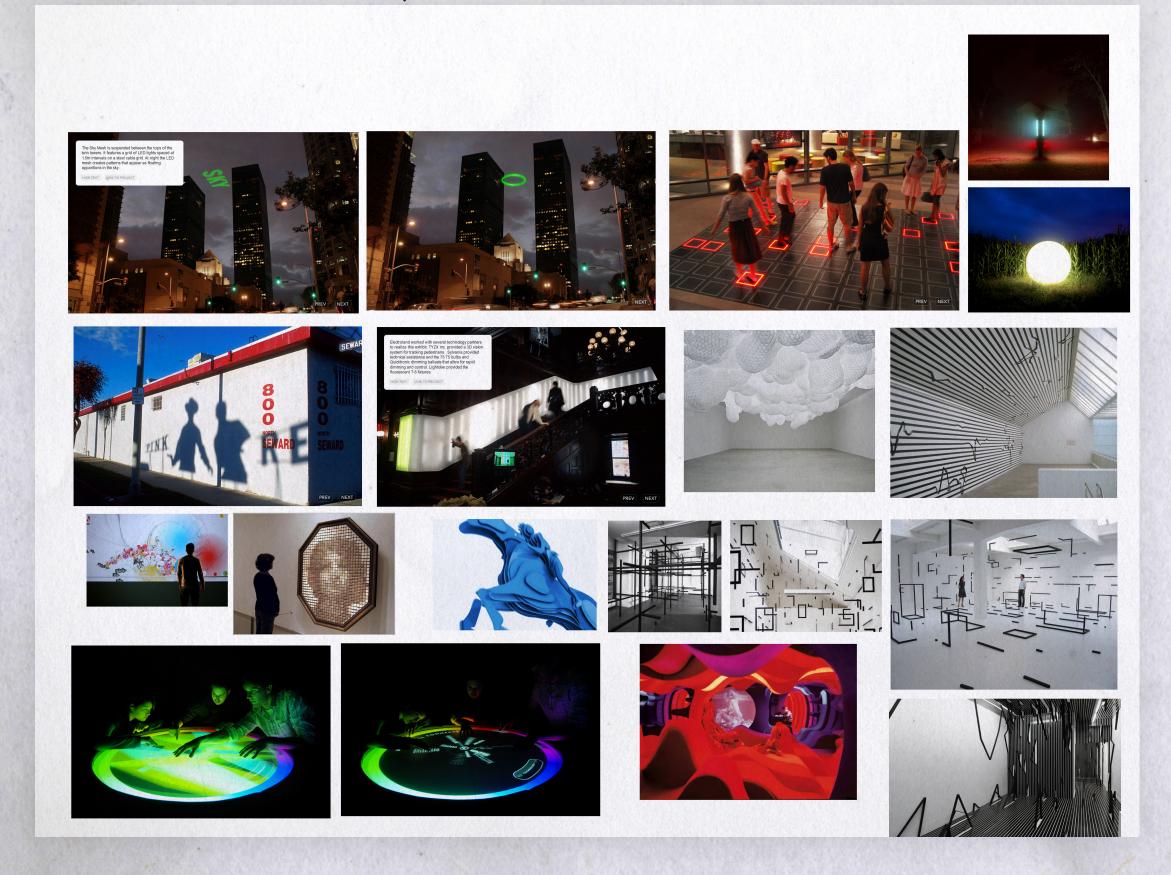


Babies are weird.

they smell + csy and but everyone them

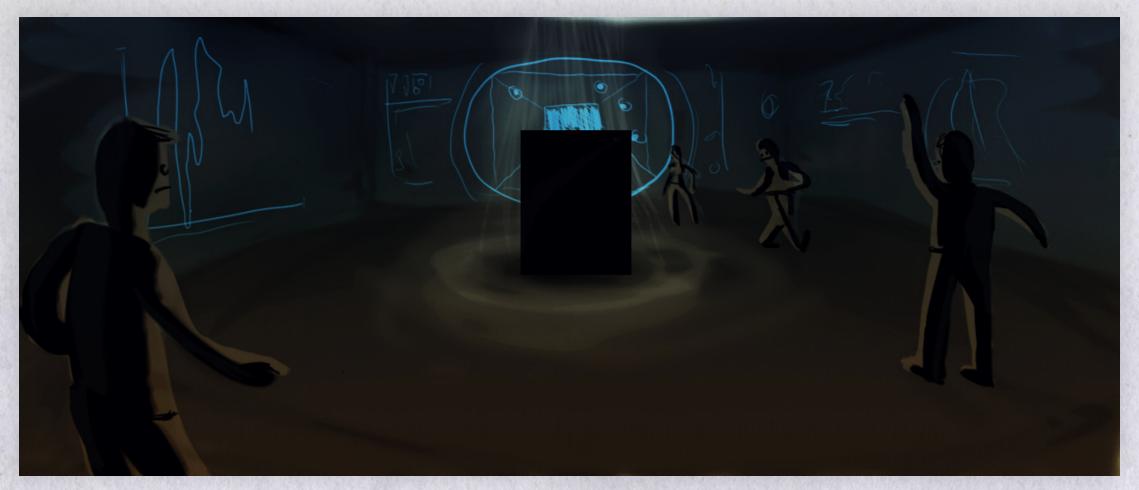


Installation Inspiration



Internal Pitches

COMMUNICATING WITH THE ALIEN MONOLITH

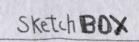




Internal Pitches

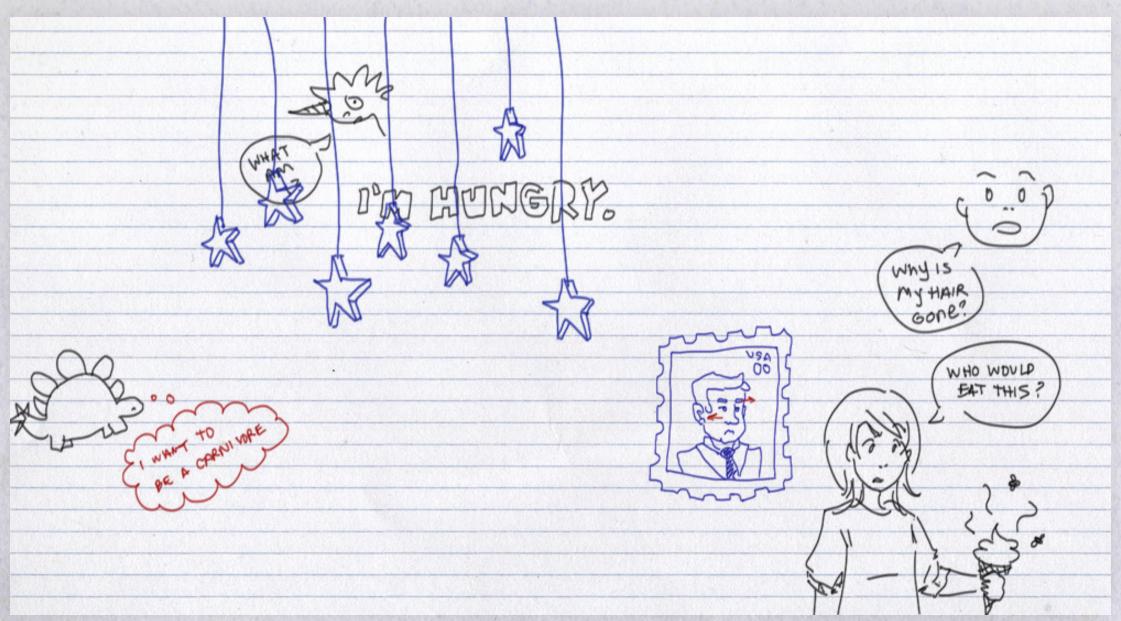
THE ARTISTS NIGHTMARE

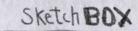




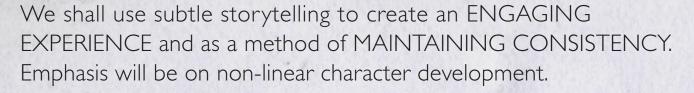
Internal Pitches

DOODLE WORLD





Storytelling





Vincent

Vincent, a boy in 6th grade.

A scrappy vagabond with a love of doodling.

Habitual chain smoker.

The third smallest in class.

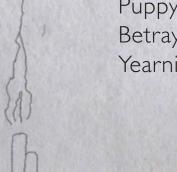
Originally from Savannah, Georgia but now residing in rural Penn. Suffers as a man of principle must.

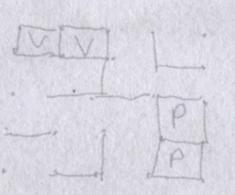
No father - Vinny will dig Wes Anderson flicks when older. In love with Tabitha, a girl who makes Helen look like a leper. Best friend / mortal enemy with Paul, Tabitha's hubby.



Character Themes

Puppy love.
Betrayal by best friend.
Yearning for father.

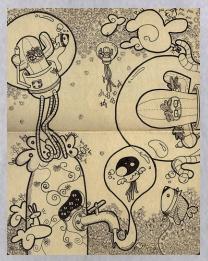




Sketchbook Inspiration

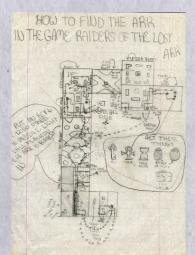








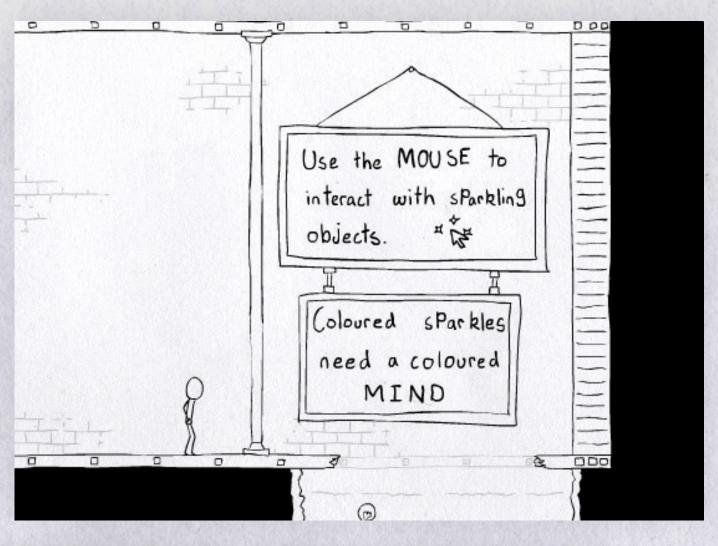


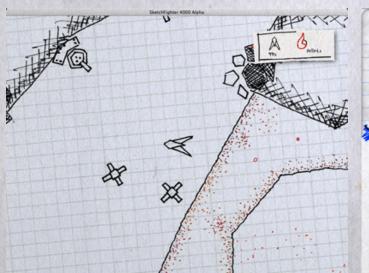


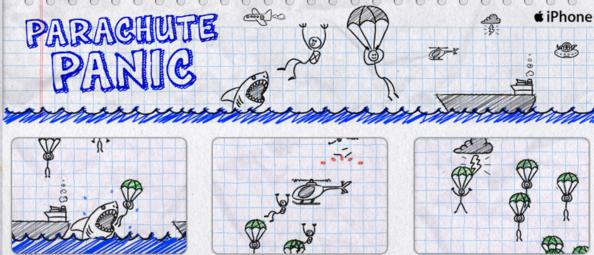


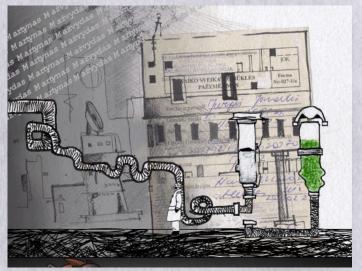
Game Inspiration





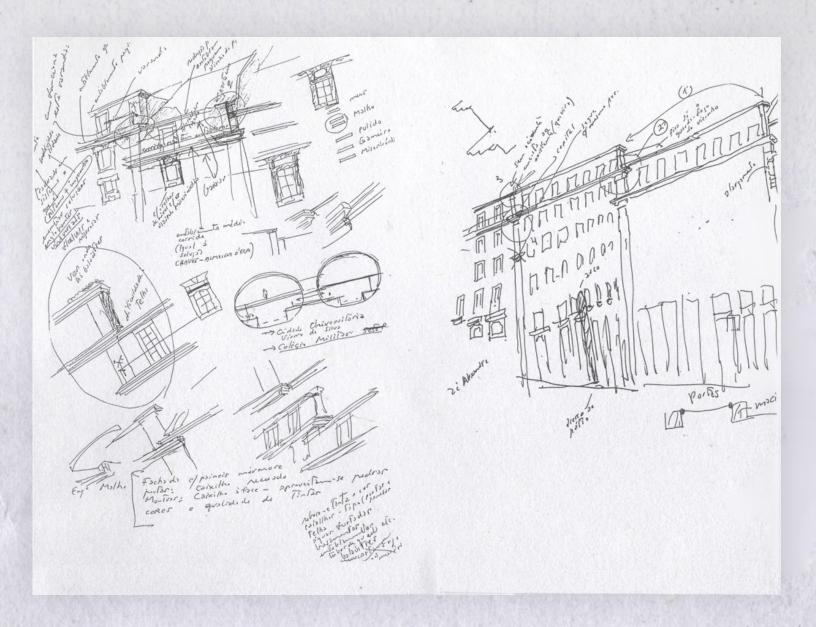




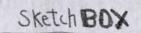


Architectural Inspiration









Fine Art Inspiration

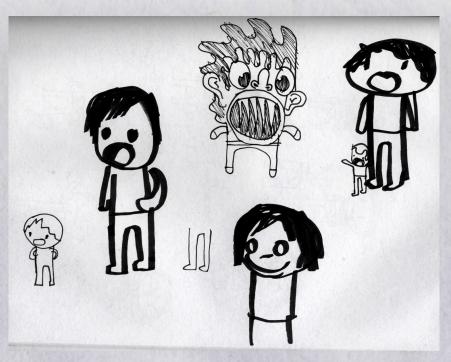


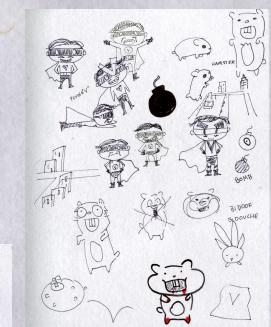




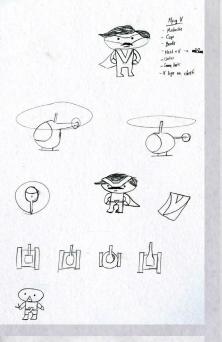


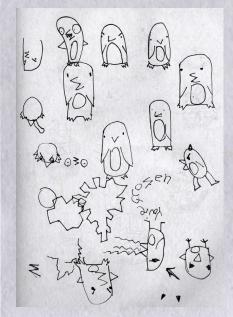


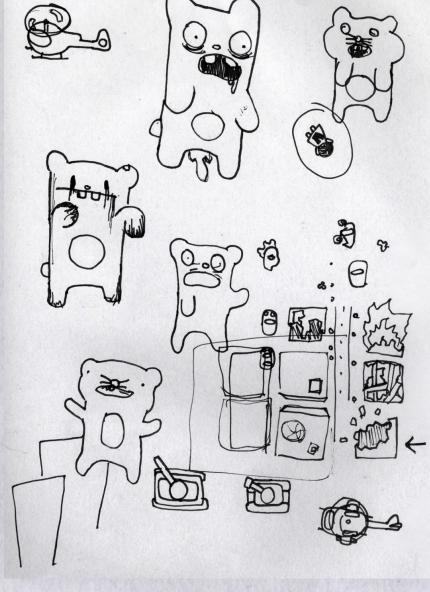




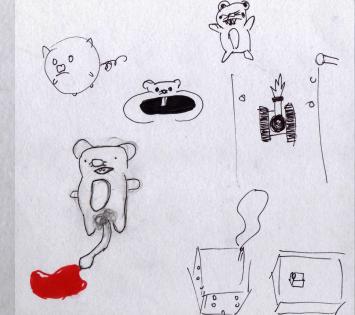






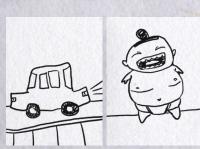


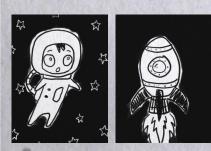




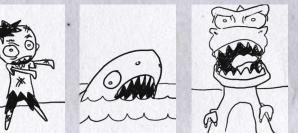




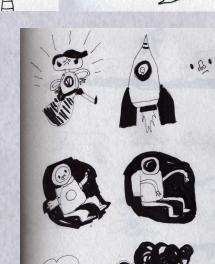
















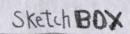




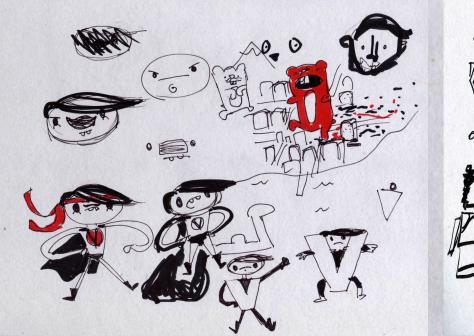


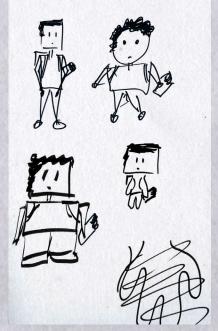










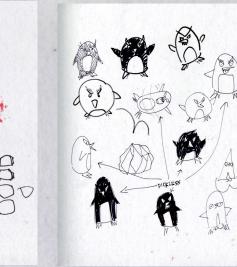












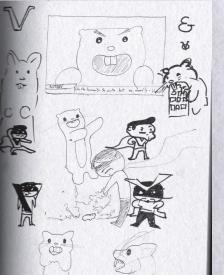




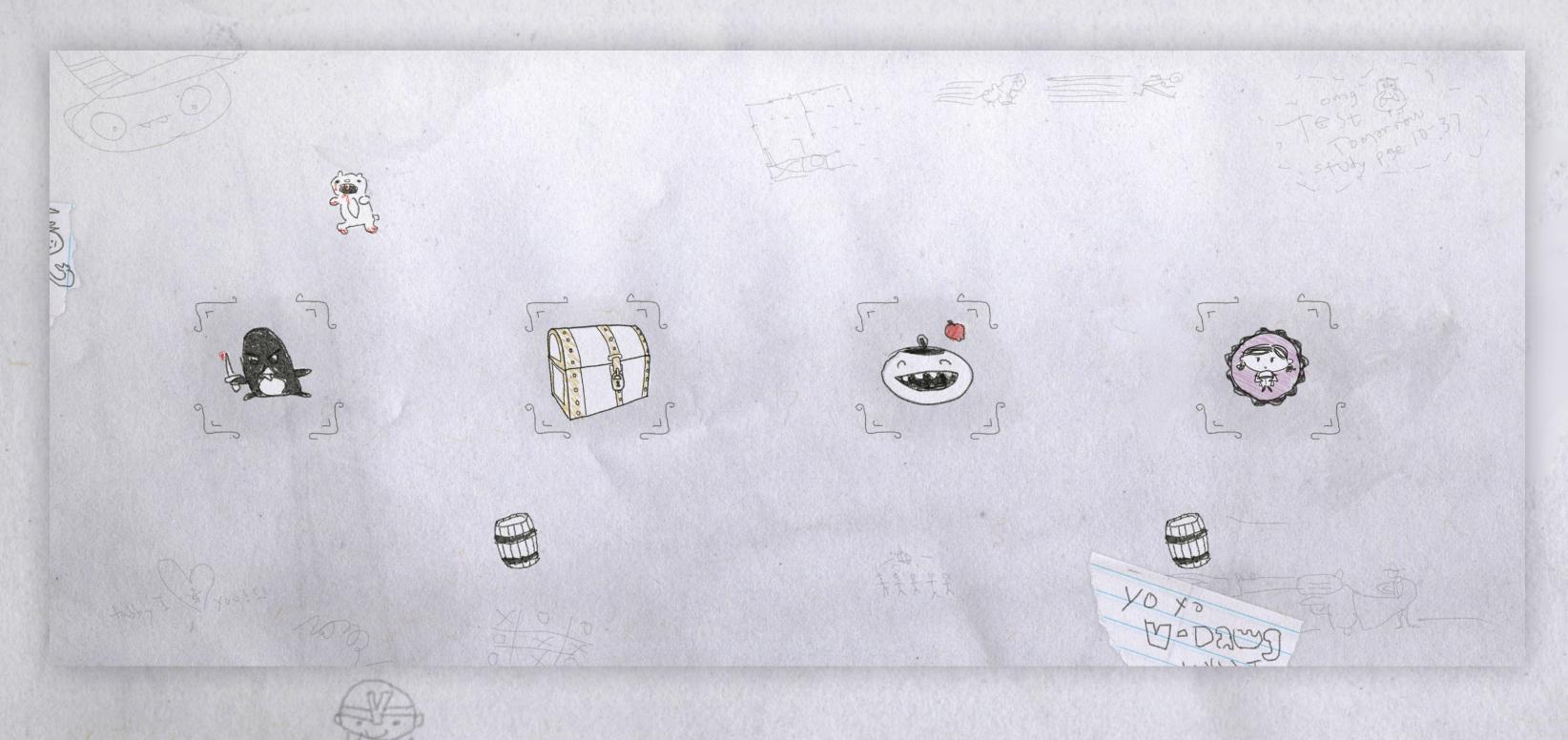






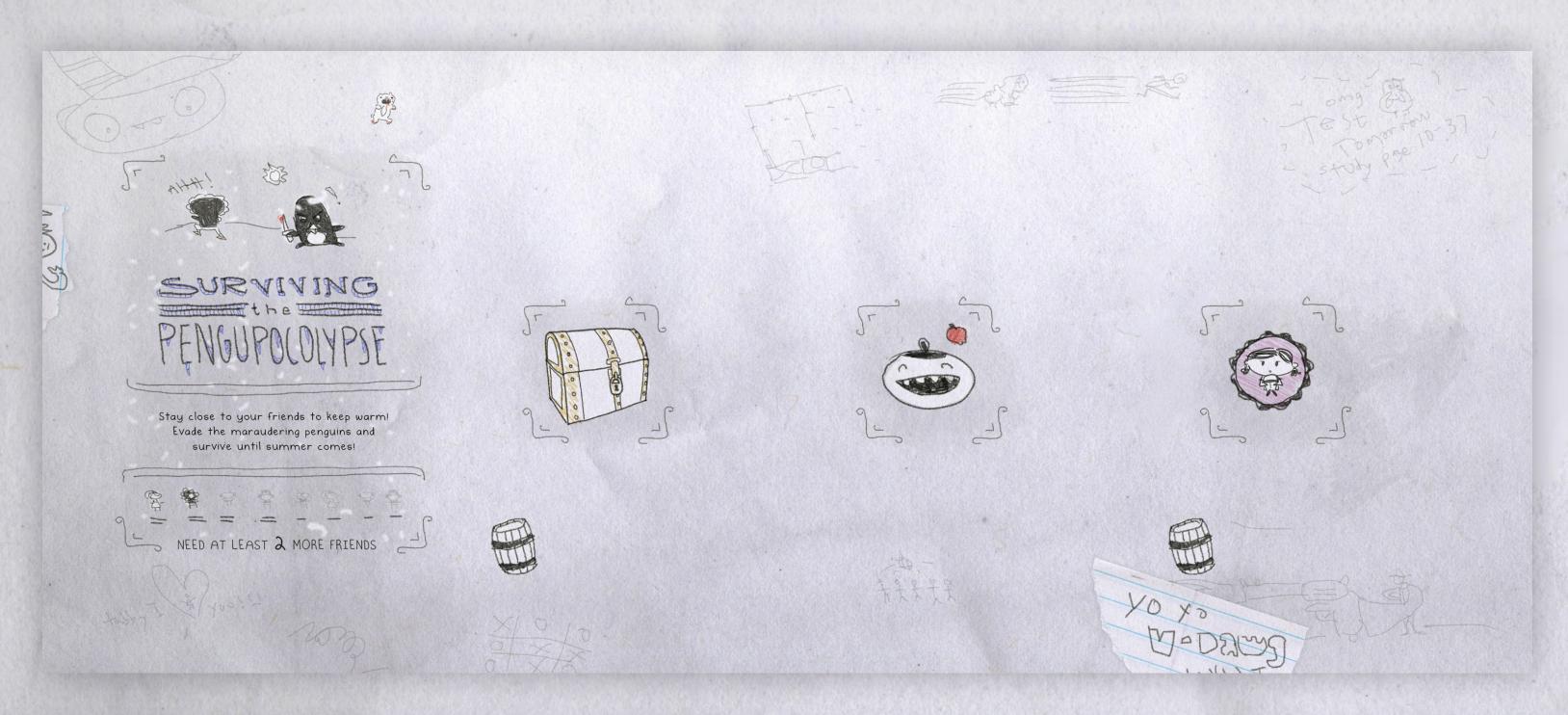


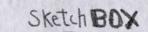
This is where the user SELECTS GAMES and explores PASSIVE INTERACTIONS.



Sketch BOX

Approaching an icon will cause it to unfurl and reveal the game to play.

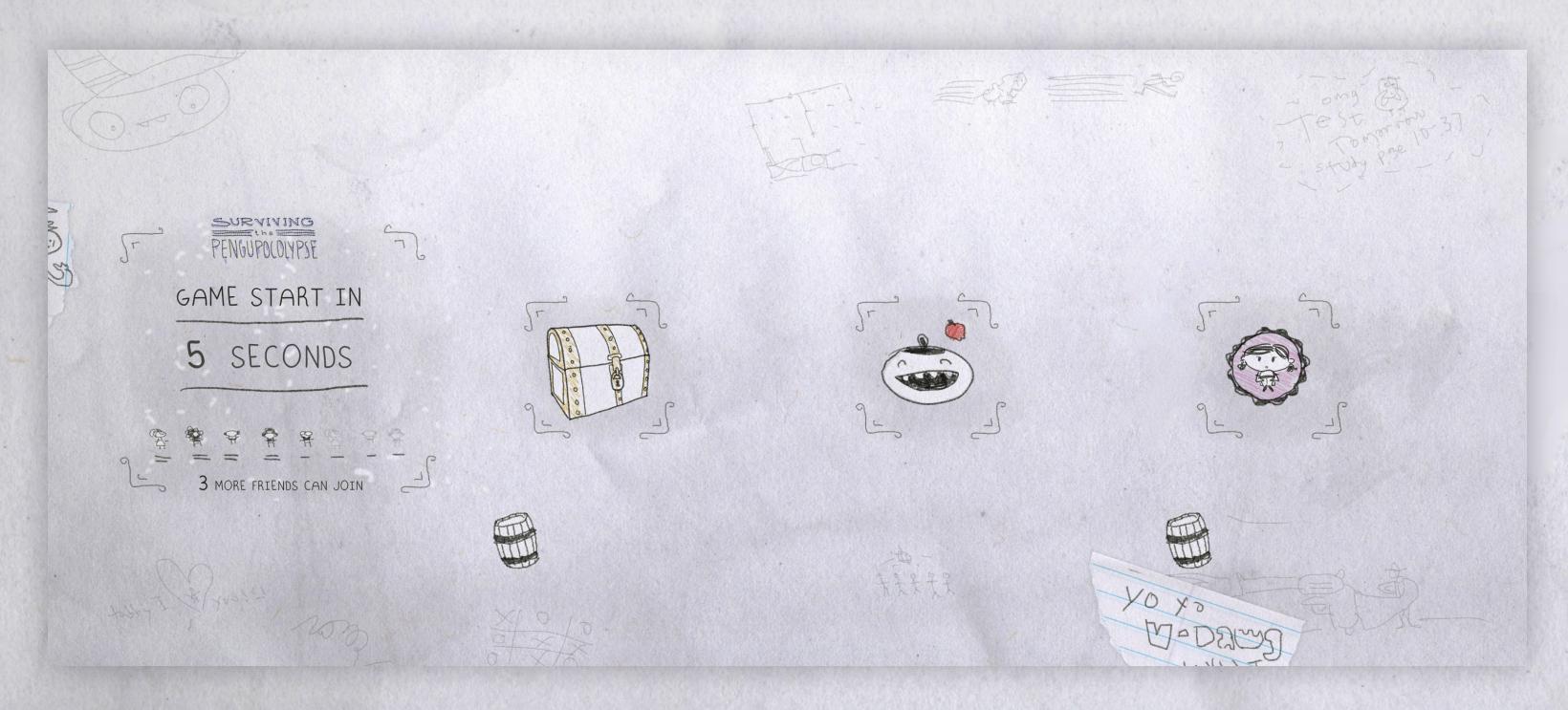




Multiple games can be inspected at once.



When enough players are in front of a game a count down will start to launch the game.

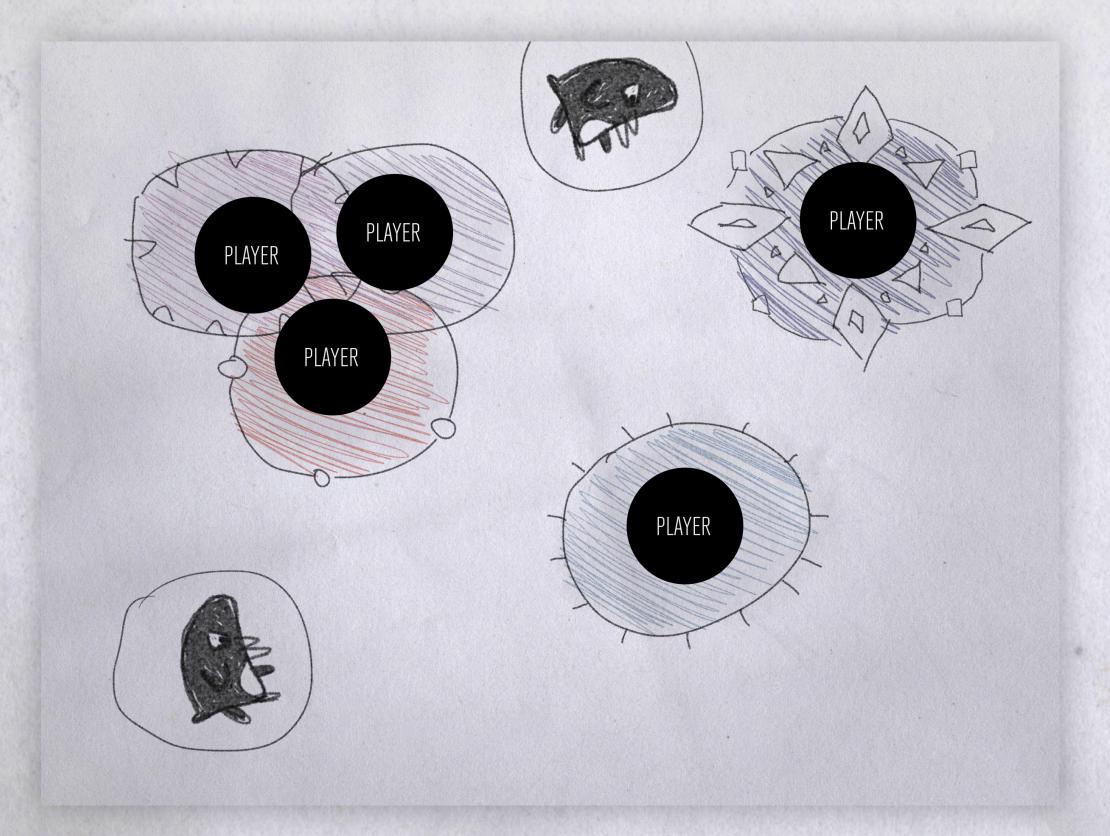


Surviving the Pengupocolypse

Users must stay close to keep warm and must also avoid penguins and other hazards - forcing them to separate. Victory after surviving for a certain amount of time.

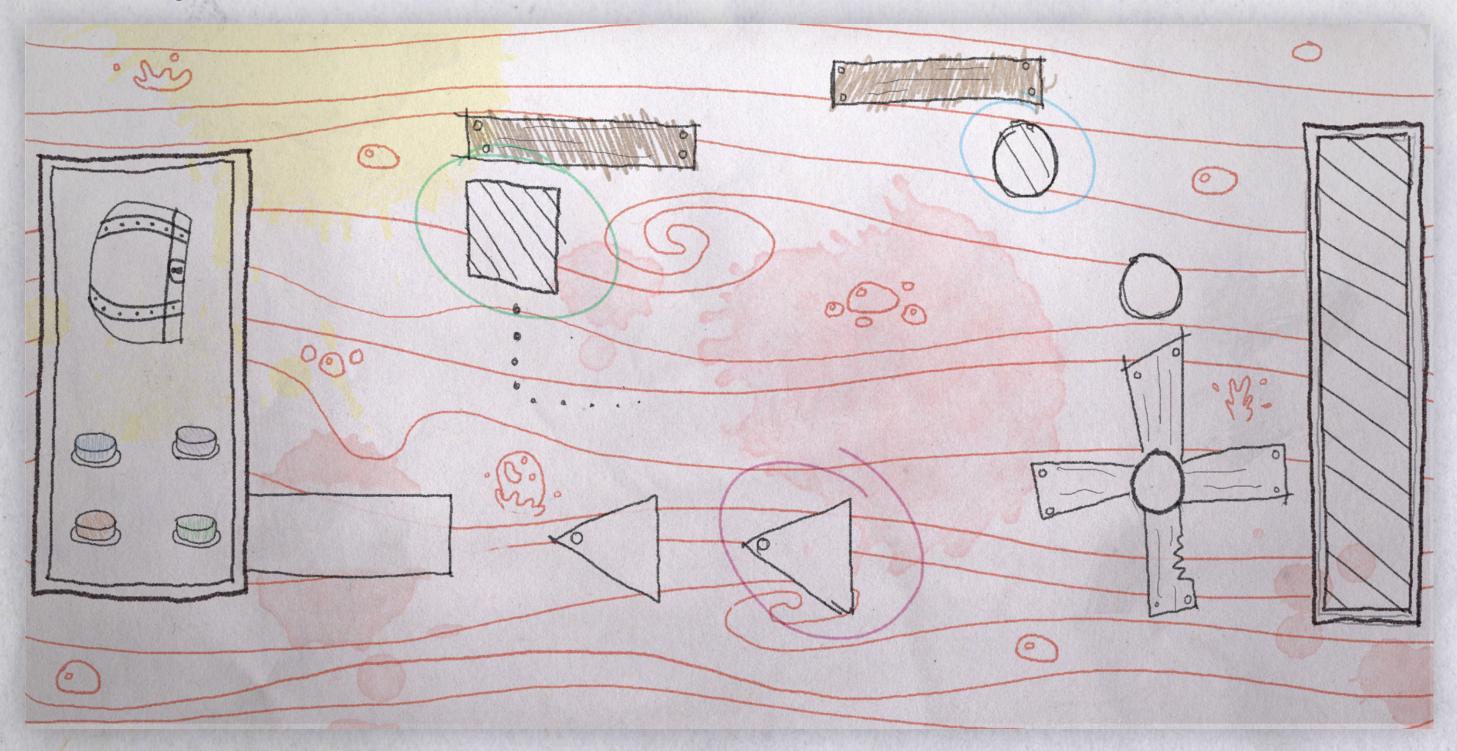


Surviving the Pengupocolypse

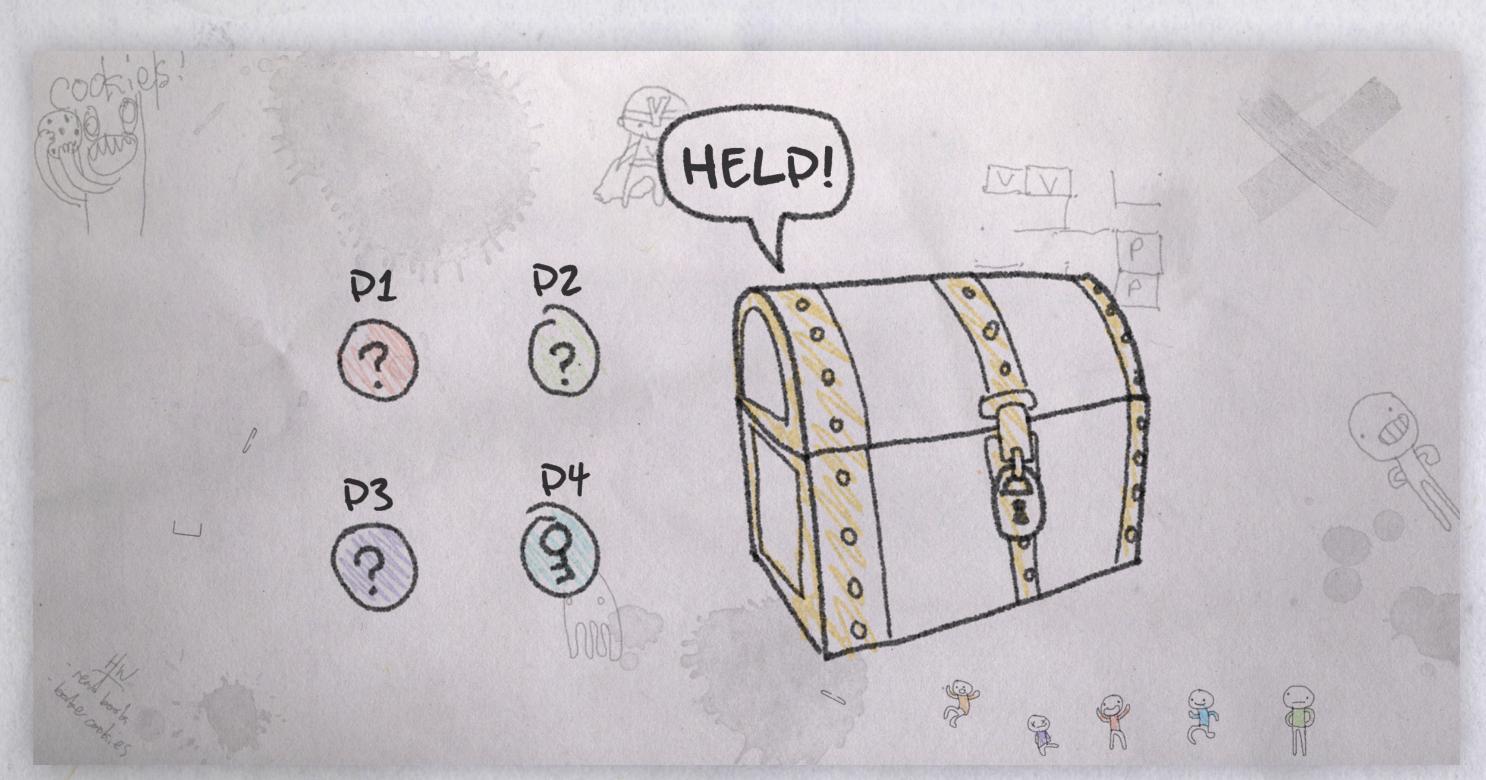




A platform is displayed over a dangerous lava field. Users must stay on the safe zones to get to the other side. All users must get to the other side.



Front screen displays the goal. Save Tabitha your eternal love!



This is a Super Mario Brothers reference (it's a video game). FYI.

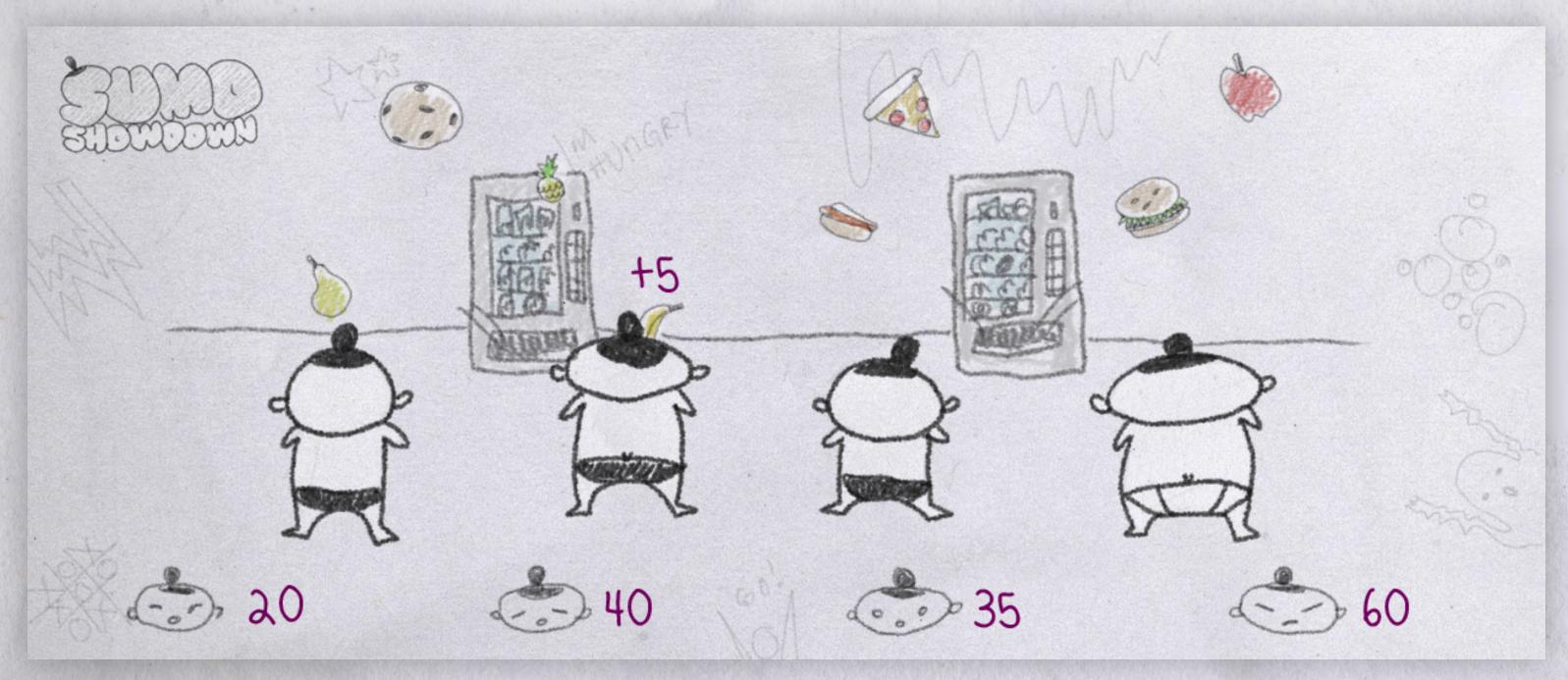


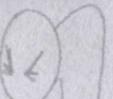
Tragedy! Oh no :<



Sumo Showdown

Users must move horizontally to catch food flying at them - first to a certain weight wins. Food bounces off inceasing huge bodies - causing chaos! Chaos I say!

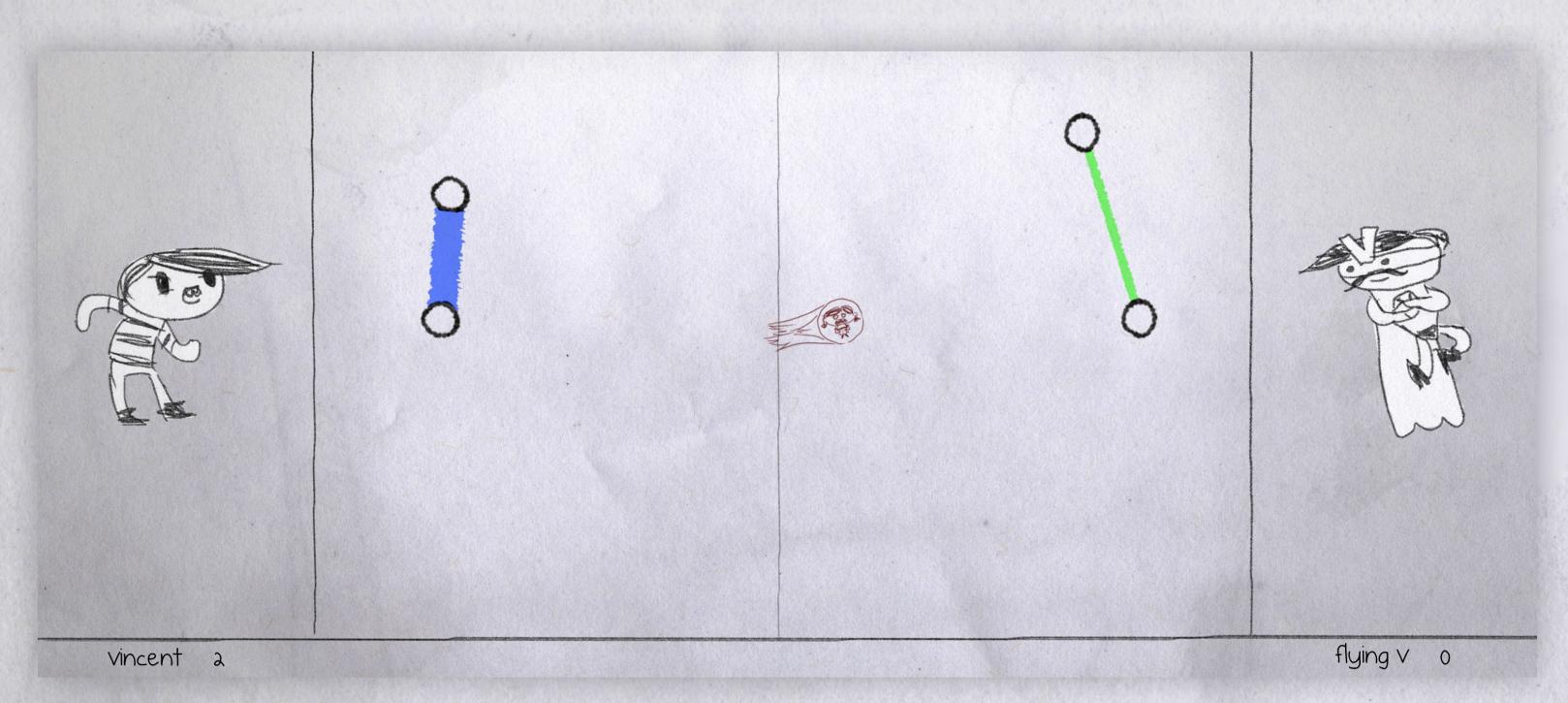




Personality Pong

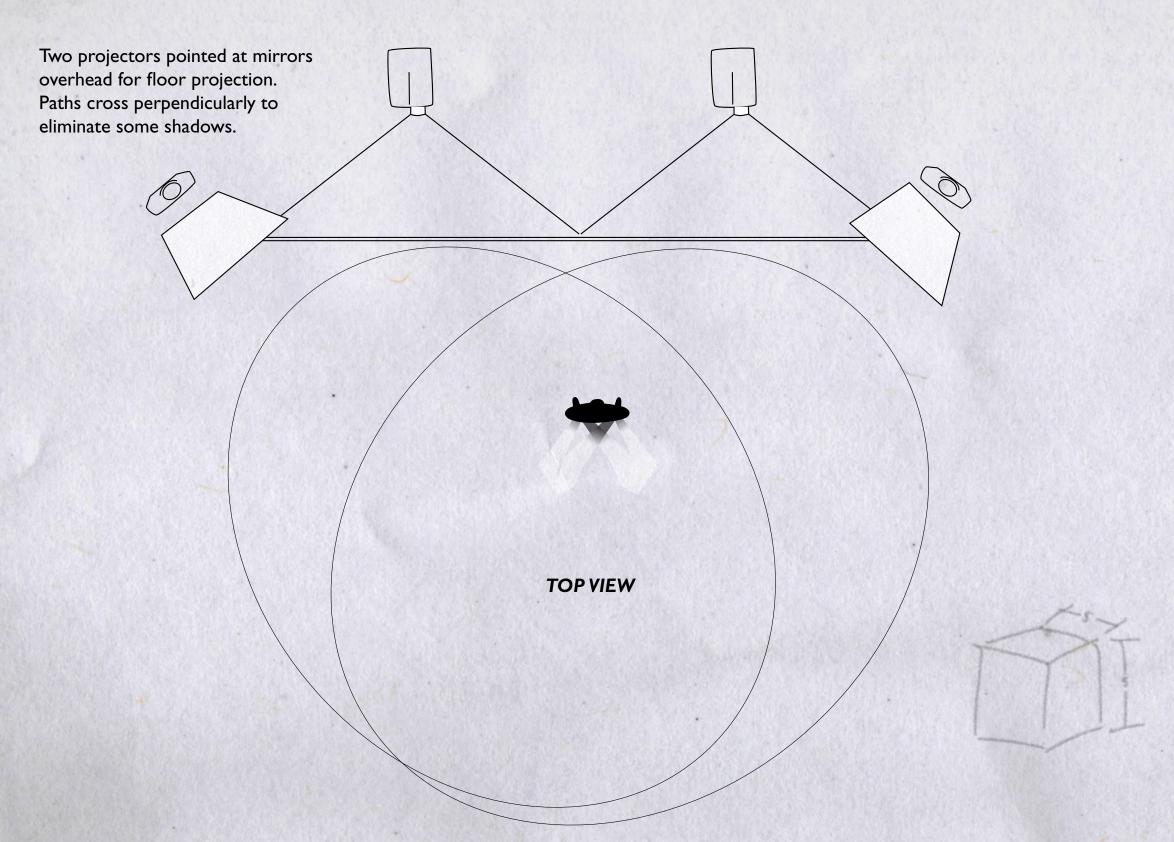
cheesecake is weird.

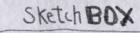
Users form a pong paddle with their position. The closer they are together the stronger the return of the ball.



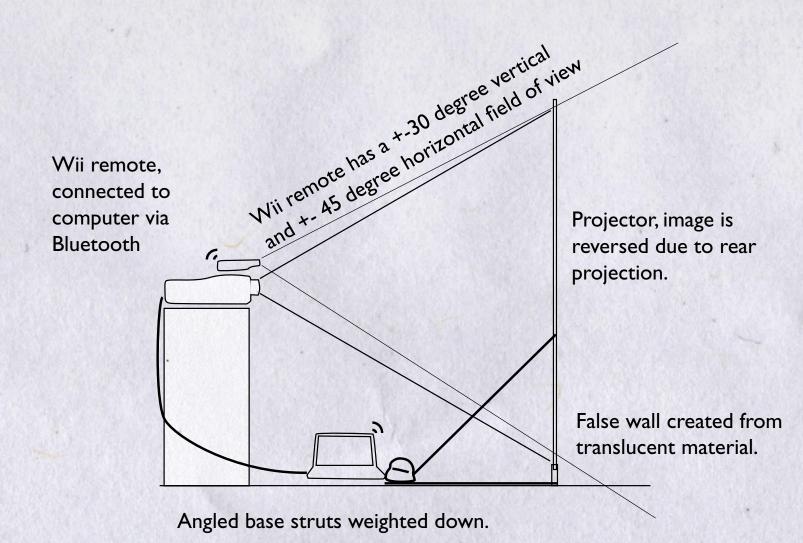
Installation Diagram

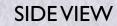






Installation Diagram

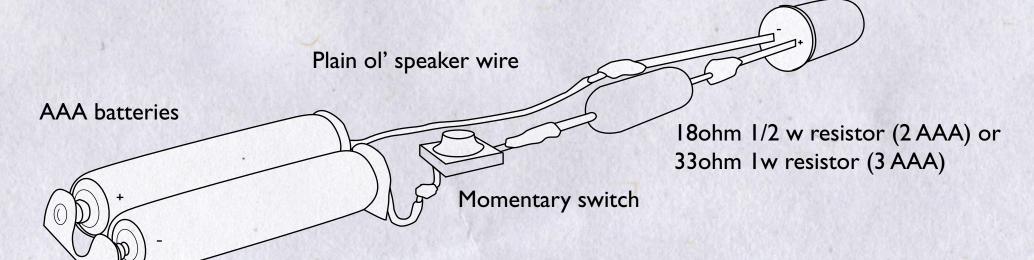






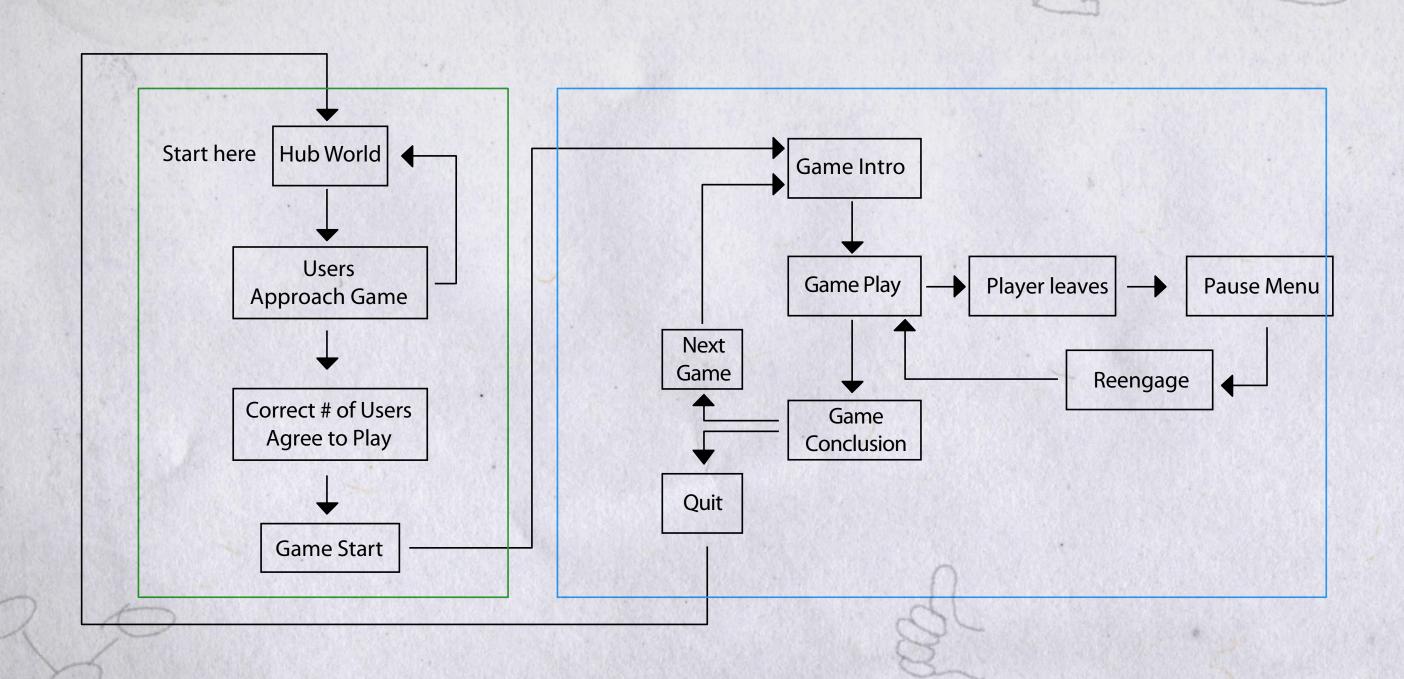
IR Pen Diagram

Infrared LED
1.35 V forward
current
100 mA draw



Battery contacts

Basic Interaction Flowchart







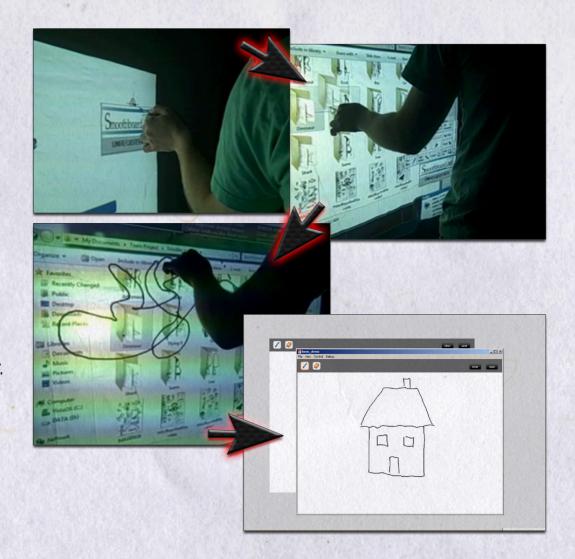
Technology

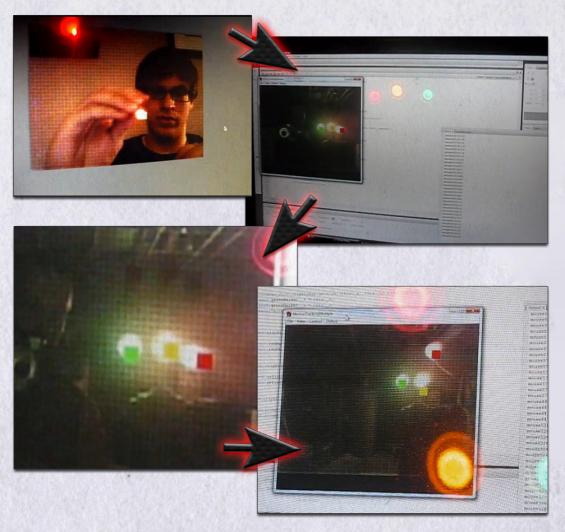
Challenges with OpenCV led us to investigating pixel detection through Flash.

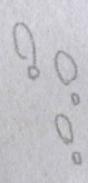
Lighting presents a problem - interfering with tracking in Flash.

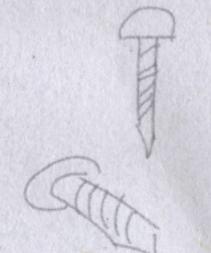
Moving back to blob detection through OpenCV.

IR Pen allows writing on screen. Fairly easy.









Website

PROMOTIONAL TOOL

Documentation and blog.

Videos and live stream.

Offer a coupon or printout that can be brought on the day itself for a special takeaway.

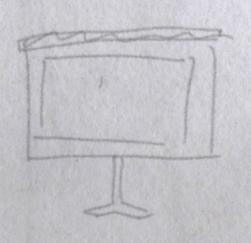
DOODLE APPLICATION

Allow users to submit their own doodles to use in the installation, maybe as game elements.

Add a personal stake into the project.

GALLERY

Offer a venue where user-submitted doodles can be viewed.







Takeaways

ON SITE TAKE AWAYS:

OFF SITE:

Promotional posters
Business cards (Provide URL)

Printable doodles from instillation experience

Legacy

We will document the project with **VIDEO** and **PHOTOGRAPHY**. This shall reside online on sites like YouTube, Vimeo, and Flickr, in addition to the project web site.

We plan on contacting the Strong National Museum of Play as the project develops.

